

Report to the Kentucky Library Association Board
Member Services Committee
Louisville, Kentucky
March 16, 2013

The Members Services committee launched the KLA Professional Development/Continuing Education program with the first session Romance on the Rise, presented on February 6 and 14, 2013. The sessions had 23 and 17 registrations, respectively, and 12 and 6 attendees. The second session was originally scheduled for February 7, but had to be rescheduled due to presenter illness; this is likely the reason for such a low percentage of attendance for that session. Attendees were sent participation certificates and the February 6 session was recorded for archiving.

An online survey to the membership will be released after the Thanksgiving holiday to help determine professional development needs and scheduling preferences. We received 92 responses indicating the following:

- The months in which participants were most likely to attend a PD session (in order of popularity – most to least): February, March, January, July, April, June.
- The topics of most interest (in order of popularity – most to least): Current Trends, Resources, Education (teaching, instruction), Technology.

The survey will be released again at the beginning of April to get more responses.

Current issues:

- Rescheduling the session had a negative impact on percentage of attendees. A policy for cancelled sessions needs to be created by the committee.
- We currently only have one organizer license for the GotoWebinar software. The organizer is the only person who can schedule and run webinars. We need to have at least one backup organizer who can help with this program, should the current Member Services chair be unavailable. This will require a) purchasing another organizer license and b) assigning another board member to learn and be responsible for helping with the software.
- The recorded session is an extremely large Windows Media Player file. It needs to be optimized for the web and posted to the site. Two questions here: a) what is the best file format for streaming video and b) how much space do we have for this content?

Next steps:

- Implement post-session evaluations
- Work with assigned committee members to determine Spring/Summer sessions – several sections have not yet assigned committee members. We would welcome suggestions from other section and roundtable chairs for speakers on new technologies and information literacy instruction.
- Edit program schedule and create detailed planning documentation.

Respectfully submitted,

Betsy Hughes, Chair
Member Services Committee